

West Yellowstone
Tourist Business Improvement District
Meeting Minutes

Thursday, September 29, 2016 1:00 pm
TBID Conference Room
303 Canyon St. Suite#C
September Monthly Meeting & Fall Grant Meeting

Board Members Present: Jeff Schoenhard, Jerry Johnson, John Stallings, Audy Butler, Brock Kelley (left 1:30), Jeremy Roberson (arrived 1:40)

Board Members Absent: Sara Maurer

Others Present: Kristy Coffin

Call to Order: 1:10pm

Meeting Minutes: Approval of Minutes from August 18, 2016: Motion: Jerry J. 2nd: Audy B. Vote: Unanimous.

Treasurer's Report: Approved bank Balance of \$243,481.85. All bills paid and account reconciled. Administrator passed financials around for review. Tbid collections were reviewed for month and fiscal year update for 2016-2017. Motion: Audy B. 2nd: John S, vote: Unanimous.

Public Comments:

Julianne Torres is the new owner of Yellowstone rv and cabins. Discussed new possible vrbo owners with 10 units on same property to become tbid members. Discussed web cams for winter season to be installed on the snowmobile trails. Administrator will check with Jason at the forest service and find out more with dept. of transportation for solar, or satellite options.

Marketing Report:

Marketing Report sent out prior to meeting to board members to review and give suggestions or questions at the monthly meeting. No questions at this time on the report. Fall advertising and winter marketing campaigns acknowledged by board.

Town of WY Update: Jerry Johnson:

- Public Property ordinance was passed by town council for interior park regulation and signage.
- Public hearing for grant on habitat for humanity will be held this week.
- Fire code 2012 adopted by town council
- Public works job opportunities will be posted this fall.

- Law enforcement job opportunities will be posted this fall.
- Potential settlement for playmill lawsuit.

Meeting adjourned: 1:50 pm

Fall Grant Meeting:

Board Members Present: Jeff Schoenhard, Jerry Johnson, John Stallings, Audy Butler, Jeremy Roberson

Board Members Absent: Sara Maurer

Others Present: Kristy Coffin, Moira Dow, Marge Wanner

Call to Order: 2:00 pm

Ski Festival: 2:00 Moira Dow gave a brief update on the Ski Festival and overall plan for the ski festival in November 2016. 10 minute Q&A session to follow. Motion to award \$2500.00 from grant fund: Jerry J. 2nd Audy B. Vote: Unanimous.

Rendezvous Race: 2:10 pm Moira dow gave a brief update on the rendezvous race 2017. Overall marketing and advertising plan was discussed. 10 minute Q & A session to follow. Motion to award \$2500.00 from Grant Fund: Jerry J. 2nd: Audy B. Vote: Unanimous.

Snow Shoot: 2:20pm Marge Wanner gave an update on the Snow shoot and media that will be attending this year. Discussed lodging room impacts and community support for event. 10 minute Q & A session to follow. Motion to award \$2500.00 from grant fund: Jerry J. 2nd: Audy B. Vote: Unanimous.

Meeting Adjourned: 2:45 pm